



Bringing Delicious Strawberries at Home



Our total product concept Delizz® brings a new market within reach: convenience consumers who just like to enjoy delicious home-grown strawberries. The attractive presentation of Delizz® with a specially selected Tamara pot in a fancy purple colour and a colourful transport sheet and pot cover makes a perfect gift to someone you love. Our total product concept Delizz® creates added value to all players in the product chain. In 2016 Delizz® is the first strawberry ever as National Winner of All America Selections (AAS).



Plug Production

A strong and even plug plant of F1 Delizz® is produced in 6-7 weeks.

Plant Production

Strawberry F1 Delizz® develops quickly a compact plant with few

runners and many upright flower trusses. Pollination of the flowers is enhanced by bees or bumblebees. In another 12-14 weeks after transplanting strawberry Delizz® is ready for sale. The perfect delivery stage of the finished product is when the first strawberry shows a red colour and fruit set of next trusses is well visible.



Fruit Characteristics

Delizz® produces very many conical, mid-sized strawberries during whole summer. Fruit colour is bright red and flavour is delicious sweet.

For more information please contact us at:

www.abz-strawberry.nl
info@abz-strawberry.nl
 tel. +31 228 515280



Production schedule Delizz®:

- PLUG**
- PLANT**
- FLOWER**
- FRUIT**

Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	PLUG	PLANT	PLANT	PLANT	FLOWER	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT
		PLANT	PLANT	PLANT	FLOWER	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT
				PLUG	PLANT	FLOWER	FRUIT	FRUIT	FRUIT	FRUIT	FRUIT

Advices for cultural practice
 Information provided by ABZ Seeds, in any form whatsoever, is without commitment.

